



Case Study

Management and Reporting Solution for Internet Marketing

Our customer from Denmark desired to automate their business processes

and required an analytical solution for the internet service companies in order to track and manage the network of numerous websites.



Objective

Our team started building the platform from the ground up, successfully dealing with the initial requirements of security, data privacy and scalability.

The first stage entailed designing the crawler that would fetch the required data from various sources, ensuring continuous data flow.

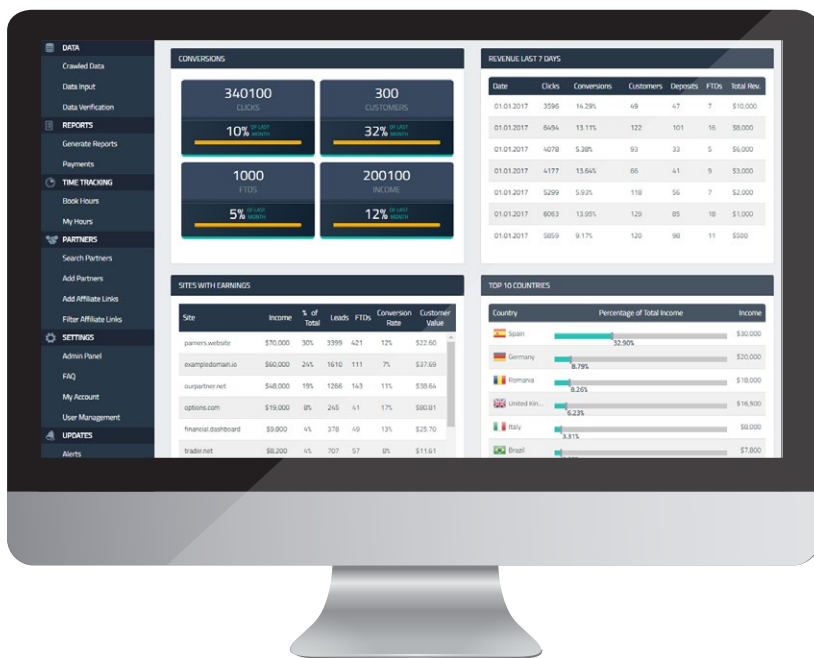
After receiving the positive feedback from the customer, our next step was to incorporate wide range of calculations, including different types of conversions and dependencies.

Value

Within 5 months of fruitful collaboration, the application has been successfully delivered to the client.

We managed to create the complex software by consolidating data from multiple sources into several analytical dashboards.

As a result of the productive partnership our client has significantly increased their profit and we're happy to be part of the remarkable success.



Business processes in real time

We have aggregated multiple detailed reports which enabled us to see the clear picture of ongoing business processes in real time.

Advanced Security

To meet the security compliance, we have encrypted the sensitive data and provided strict user access.

Resource management capabilities

The client's teams are actively using the application's time and task tracking features to manage their current projects.

1000 hours saved per month

11 times revenue increased

5 new clients acquired

Technologies

Java Clojure PostgreSQL JavaScript
Highcharts Gulp Git CI

Project Details

Location: Denmark

Industry: Internet Marketing

Duration: 2015 - present

Team size: 6 members